

# ROBOTICON

## TAMPA BAY

“... let them understand what power there is in knowledge, what power there is when you're creative...”

*-Dean Kamen, FIRST Founder*

## ROBOTICON Tampa Bay Sponsorship Package

**When:** October 1-24, 2021

**Where:** AMRoC Fab Lab

2149 University Square Mall

Tampa, FL 33612

[ROBOTICON.net](http://ROBOTICON.net)



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## About ROBOTICON

ROBOTICON Tampa Bay is organized by the Foundation for Community Driven Innovation, a nonprofit educational organization, in partnership with the University of South Florida and other community partners.

The mission of ROBOTICON is to increase public awareness of and engagement in the power of hands on, mentor driven youth engineering and robotics programs like *FIRST*, and to provide participating youth with a low stress, high-quality competitive event with opportunities for skill building, networking, and college and career readiness experiences.



***This season, ROBOTICON is a hybrid event, running every weekend throughout October to provide a safe competition experience for teams.***



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## ROBOTICON '21 Features:

- College & Career Expo
- Teams Expo
- **FIRST** Robotics Competition off-season competition – 9-12<sup>th</sup> grade
- **FIRST** Tech Challenge scrimmage and build day – 7<sup>th</sup> -12<sup>th</sup> grade
- **FIRST** LEGO League practice and training – 4<sup>th</sup> – 7<sup>th</sup> grade
- **FIRST** LEGO League Jr. mini-Expo – K-3<sup>rd</sup> grade
- VEX robotics
- Workshops for all programs, provided by teams, alumni, business and tech professionals





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## Event Costs

ROBOTICON is free and open to the public, with only modest team registration fees allowing maximum participation for the two-day event. ROBOTICON is 90% volunteer produced. This year's budget is approximately \$25K and includes expenses for:

- Competition fields construction and set up
- Lecture Hall Rental for Awards and Closing Ceremony
- Media expenses
- Stipends for Field Technical Assistants and other key volunteers
- Catering for volunteer meals for 6 days
- Snacks & Refreshments for volunteers for 6 days
- Volunteer shirts
- Trophies and other awards
- Printing for programs, workshop materials and signage

Corporate and individual sponsorships and donations help defray event production costs and keep registration costs down for teams. Sponsorship opportunities are between \$500 and \$20K and include in-kind and other special support opportunities.





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## Sponsorship Opportunities

ROBOTICON is free and open to the public, with only modest team registration fees. Sponsorships are crucial to the success of the event and the experience of our teams, volunteers, and spectators. Sponsorship levels provide our benefactors with a wide range of options with plethora of benefits.

❖ RoboPlatinum	\$20,000
❖ RoboGold	\$10,000
❖ RoboSilver	\$7,500
❖ RoboBronze	\$5,000
❖ RoboChamp	\$2,000
❖ RoboBooster	\$1,000
❖ RoboFan	\$500



**FCDI is a 501(c)(3) nonprofit organization and all contributions to Roboticon through FCDI are tax deductible.**

Corporate and individual sponsorships and donations help defray event production costs and keep registration costs down for teams. Sponsorship opportunities begin at \$500. In-kind and other special support are also appreciated.

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### Sponsorship Opportunities Summary

	Sponsorship Level :	Roboticon TITLE	Robo Platinum	Robo Gold	Robo Silver	Robo Bronze	Robo Champ	Robo Booster	Robo Fan
Includes:		\$30,000	\$20,00	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000	\$500
Company Name combined with "Roboticon" in all media	**								
Recognition as a Primary Event Sponsor in all media	**								
Field named after company	**		X*						
Recognition as Field Sponsor on all peripheral elements	**		X*	X					
Opportunity to present to all participants/spectators at event	**		X	X	X				
Table Named at Invited Guest Luncheon	**		X	X	X	X			
Opportunity to address at Invited Guest Luncheon	**		X	X	X	X			
Ad image or logo on Yeungling Center jumbotron	**		X	X	X	X			
Training class in company name	**		X	X	X	X	X		
Logo on shirt	**		X	X	X	X	X		
Recognition on signage inside event	**		X	X	X	X	X	X	
Invited Guest Luncheon Sat & Sun.	**		**	25	20	10	4	2	
Text mention on event shirts	**		X	X	X	X	X	X	
Opportunity to hang banner	**		X	X	X	X	X	X	
Opportunity for exhibit/vendor table	**		X	X	X	X	X	X	
Recognition on website		X	X	X	X	X	X	X	X
Recognition on program		X	X	X	X	X	X	X	X

\* Roboticon Title and Robo Platinum may share/combine field name

\*\* Flexible Appreciation Elements comensorate with contribution amount.

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### **ROBOTICON PLATINUM: \$20,000**

Recognition at this level includes everything at the Gold level plus:

- Recognition as a Primary Event Sponsor in all media
- Opportunity to present to all participants and spectators at event
- Opportunity to name the competition field after your company



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### ***ROBOTICON GOLD: \$10,000***

Recognition at this level includes everything at the Silver level plus:

- Recognition as a Field Sponsor on all peripheral elements.
- Opportunity to present to all participants/spectators at event





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### **ROBOTICON SILVER: \$7500**

Recognition at this level includes everything at the Bronze level plus:

- Recognition on all collateral and signage
- Opportunity to present to all attending the event
- Table Named at Volunteer Luncheon



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### ***ROBOTICON BRONZE: \$5000***

Recognition at this level includes everything at the Champ level plus:

- Image/logo display on Livestream content
- Training class in company name



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### *ROBOTICON* Champ! \$2000



Recognition at this level includes everything at the Booster level plus:

- Logo on shirt
- Recognition on signage inside event
- 



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### *ROBOTICON* Booster: \$1000



Recognition at this level includes everything at the RoboFan level plus:

- Text mention on shirt
- Opportunity to display banner
- Opportunity for 8x8 ft. Innovation Fair booth



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### *ROBOTICON* Fan - \$500

Basic sponsorship recognition begins at the **RoboFan** level of **\$500** and includes:

- Recognition on website
- Recognition on program



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## RoboFuel – Volunteer & Guest Luncheon Sponsor

Company Recognition at this level includes

- Website recognition
- Signage placement at dining and refreshment areas
- Announcements on social media platforms including Facebook & Twitter
- Public thank you at luncheons



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## In-Kind Donations

Companies & Individuals providing in-kind donations of volunteer shirts, gift cards, trophies, printing or signage, or team resources, and other items valued at a minimum of \$100 will be recognized



- On the ROBOTICON Tampa Bay website
- Through announcements on social media platforms including Facebook & Twitter
- At relevant locations at the event (on gift bag, for instance, or during awards)



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## Create-a-Sponsorship Level

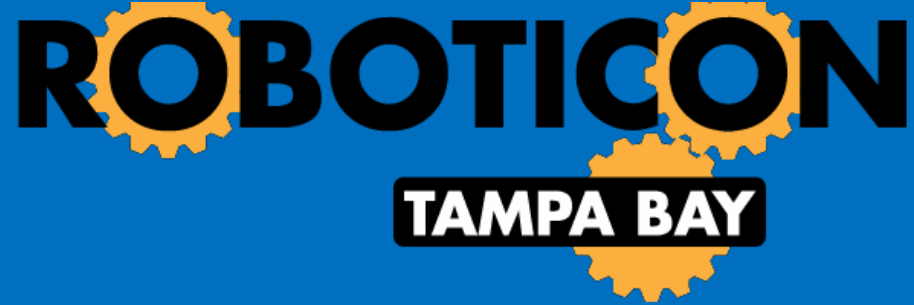
We're happy to speak with you about customizing a sponsorship level or event support just for you or your company.

We appreciate your interest in ROBOTICON Tampa Bay!



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## Contact for Donations:

Terri Willingham

Event Organizer

[Terri@FFCDI.org](mailto:Terri@FFCDI.org)

(813) 728-2822

[ROBOTICON.net](http://ROBOTICON.net)

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