

ROBOTICON

TAMPA BAY

“... let them understand what power there is in knowledge, what power there is when you're creative...”

-Dean Kamen, FIRST Founder*

ROBOTICON Tampa Bay Sponsorship Package

When: October 12 & 13, 2019

Where: Yuengling Center, University of South Florida

4202 E Fowler Ave, Tampa, FL 33620

ROBOTICON.net

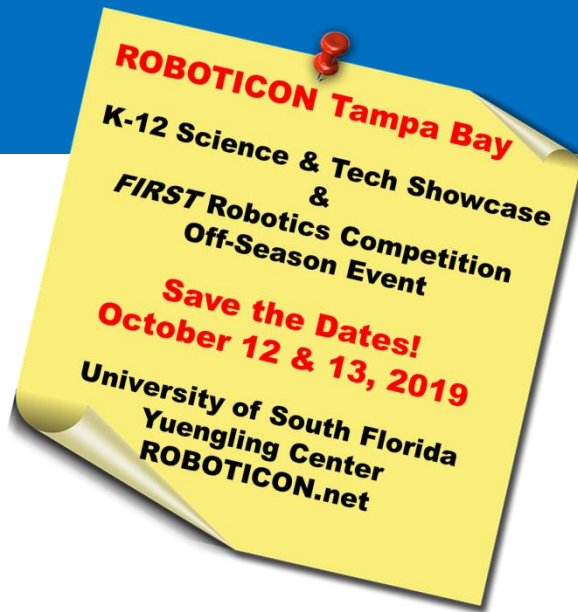


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****FIRST: For Inspiration and Recognition of Science and Technology***
Firstinspires.org

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About ROBOTICON

ROBOTICON, now in its seventh great year of production, engages over 5000 spectators and participants onsite in the Tampa Bay area, and significantly more through live streaming, news publications, website, and social media.

ROBOTICON Tampa Bay is organized in collaboration with the Foundation for Community Driven Innovation, a nonprofit educational organization, in partnership with the University of South Florida and Hillsborough County, FL.

ROBOTICON's mission is to increase public awareness and engagement in the power of a hands on, mentor driven youth engineering, science and technology program that provides a low stress, high-quality competitive event with opportunities for skill building, college and career readiness experiences, and over 80 million dollars in scholarships.



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ROBOTICON Features:

- ❖ *FIRST* Robotics Competition off-season competition
- ❖ K-12 *FIRST* scrimmages and program workshops
- ❖ University of South Florida Engineering Showcase
- ❖ *Industry Showcase with drones, industrial robotics and more*
 - ❖ *Industry: meet your future employees!*
 - ❖ *Students: meet your future employers!*
- ❖ *Science & Tech workshops hosted by industry professionals, academic leaders and FIRST students & alumni*



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Sponsorship Opportunities

ROBOTICON is a two day event that is free and open to the public, with only modest registration fees for teams. 90% of costs are covered by our wonderful sponsors!

ROBOTICON engages 5000+ participants and spectators onsite in the Yuengling Center Arena on the campus of USF, and significantly more when combined with event live streaming, the Roboticon.net website, and social media.

Roboticon 2019 Expenses include:

- Yuengling Center Arena rental, utilities and associated costs
- *FIRST* Robotics Competition Field Shipment
- *FIRST* Robotics Competition Game Elements Shipment
- Stipends for Field Technical Assistants and other key volunteer leads
- Catering for volunteer and special guest meals for 2 days
- Snacks & Refreshments for volunteers for 2 days
- Volunteer shirts
- Trophies
- Printing for programs, workshop materials and signage
- Insurance and administrative expenses



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Sponsorship Opportunities

	Sponsorship Level :	TITLE Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor III	Exhibitor II	Exhibitor I
Includes:		\$30,000	\$20,00	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000	\$500
Company Name combined with "Roboticon" in all media		**							
Recognition as a Primary Event Sponsor in all media		**							
Field named after company		**	X*						
Recognition as Field Sponsor on all peripheral elements		**	X*	X					
Opportunity to present to all participants/spectators at event		**	X	X	X				
Table Named at Invited Guest Luncheon		**	X	X	X				
Opportunity to address at Invited Guest Luncheon		**	X	X	X				
Image or logo on Yuengling Center arena Jumbotron		**	X	X	X	X			
Training class in company name		**	X	X	X	X	X		
Logo on event shirts		**	X	X	X	X	X		
Recognition on signage inside event		**	X	X	X	X	X		
Invited Guest Luncheon Sat & Sun.		**	**	25	20	10	4	2	
Text mention on event shirts		**	X	X	X	X	X	X	
Logo on Roboticon Website Sponsors page		**	X	X	X	X	X	X	
Opportunity for exhibit/vendor table in the industry Showcase		**	X	X	X	X	X	X	
Recognition on website		X	X	X	X	X	X	X	X
Recognition on program		X	X	X	X	X	X	X	X
Opportunity to contribute to swag bag		X	X	X	X	X	X	X	X

* Roboticon Title and Robo Platinum may share/combine field name

** Flexible Appreciation Elements commensurate with contribution.



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TITLE Sponsor: \$30,000



Benefits at this level include:

- Company Name applied to TITLE of the event!
- Recognition as the Primary Event Sponsor on all media
- Name and brand on the arena Jumbotron
- Opportunity to present to all participants/spectators at event
- Opportunity to address at Invited Guest Luncheon
- Table Named at Invited Guest Luncheon
- Name on arena video scroll
- Training class in company name
- Recognition on all collateral and signage inside event
- Logo on event shirts
- Logo on website
- Ample Seats at Invited Guests Luncheon
- 1 table, 2 chairs at booth space
- Text listing on website
- Text listing in program



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Platinum Level Sponsor: \$20,000

Benefits at this level include:

- Name and brand on the arena Jumbotron
- Field named after company
- Recognition as Field Sponsor on all peripheral elements
- Opportunity to present to all participants/spectators at event
- Opportunity to address at Invited Guest Luncheon
- Table Named at Invited Guest Luncheon
- Name on arena video scroll
- Training class in company name
- Recognition on all collateral and signage inside event
- Logo on event shirts
- Logo on website
- Ample Seats at Invited Guests Luncheon
- 1 table, 2 chairs at booth space
- Text listing on website and program



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Gold Level Sponsor: \$10,000

Benefits at this level include:

- Opportunity to address at Invited Guest Luncheon
- Table Named at Invited Guest Luncheon
- Name on arena video scroll
- Training class in company name
- Recognition on all collateral and signage inside event
- Logo on event shirts
- Logo on website
- 16 seats at Invited Guests Luncheon
- 1 table, 2 chairs at booth space
- Text listing on website
- Text listing in program



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Silver Sponsor: \$7,500

Benefits at this level include:

- Name on arena video scroll
- Training class in company name
- Recognition on signage inside event
- Logo on event shirts
- Logo on website
- 12 seats at Invited Guests Luncheon
- 1 table, 2 chairs at booth space
- Text listing on website
- Text listing in program



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Bronze Sponsor: \$5,000

Benefits at this level include:

- Recognition on signage inside event
- Logo on event shirts
- Logo on website
- 8 seats at Invited Guests Luncheon
- 1 table, 2 chairs at booth space
- Text listing on website
- Text listing in program



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Industry Showcase Exhibitor Level III - \$2,000



Benefits at this level includes:

- Logo on event shirts
- Logo on website
- 4 seats at Invited Guests Luncheon
- 1 table, 2 chairs at booth space
- Text listing on website
- Text listing in program



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Industry Showcase Exhibitor Level II - \$1,000



Benefits at this level includes:

- Logo on website
- 2 seats at Invited Guests Luncheon
- 1 table, 2 chairs at booth space
- Text listing on website
- Text listing in program



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Industry Showcase Exhibitor Level 1- \$500



Basic Industry Exhibitor package includes:

- 1 table
- 2 chairs
- Text listing on website
- Text listing in program



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RoboFuel – Volunteer & Guest Luncheon Sponsor

Company Recognition at this level includes

- Website recognition
- Signage placement at dining and refreshment areas
- Announcements on social media platforms including Facebook & Twitter
- Public recognition at luncheons



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In-Kind Donations

Companies & Individuals providing in-kind donations of volunteer shirts, gift cards, trophies, printing or signage, or team resources, and other items valued at a minimum of \$100 will be recognized



- Text listing on the ROBOTICON Tampa Bay website
- Through announcements on social media platforms including Facebook & Twitter
- At relevant locations at the event (on gift bag, for instance, or during awards)



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Create-a-Sponsorship Level

We're happy to speak with you about customizing a sponsorship level or event support just for you or your company.

We appreciate your interest in ROBOTICON Tampa Bay! To arrange a customized sponsorship level, simply contact the event organizer:

Terri Willingham

Or

Steve Willingham

Event Organizer

Event Organizer

Terri@FFCDI.org

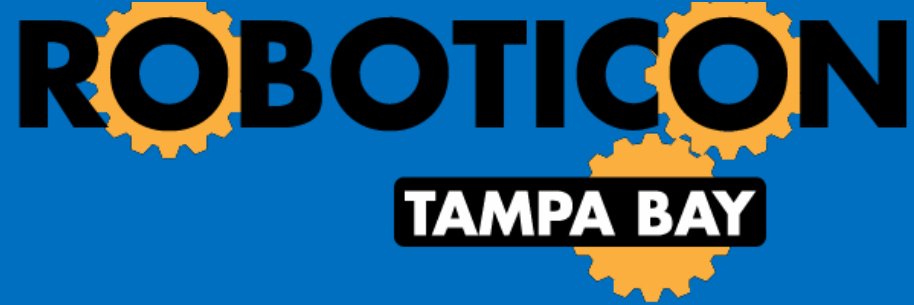
Steve@FFCDI.org

(813) 728-2822

(813) 5037928



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Contact for Donations:

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Event Organizer

Terri@FFCDI.org

(813) 728-2822

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