

ROBOTICON

TAMPA BAY

“... let them understand what power there is in knowledge, what power there is when you're creative...”

-Dean Kamen, FIRST Founder

ROBOTICON Tampa Bay Sponsorship Package

When: September 29 & 30, 2018

Where: Sun Dome at the University of South Florida

4202 E Fowler Ave, Tampa, FL 33620

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About ROBOTICON

ROBOTICON Tampa Bay is organized by Eureka! Factory, a Tampa company specializing in educational and creative event and program development, in collaboration with the Foundation for Community Driven Innovation, a nonprofit educational organization, in partnership with the University of South Florida and Hillsborough County, FL



The mission of ROBOTICON is to increase public awareness of and engagement in the power of hands on, mentor driven youth engineering and robotics programs like *FIRST*, and to provide participating youth with a low stress, high-quality competitive event with opportunities for skill building, networking, and college and career readiness experiences.



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ROBOTICON Features:

- College & Career Expo
- Science & Tech Showcase
- **FIRST** Robotics Competition off-season competition – 9-12th grade
- **FIRST** Tech Challenge scrimmage and build day – 7th -12th grade
- **FIRST** LEGO League practice and training – 4th – 7th grade
- **FIRST** LEGO League Jr. mini-Expo – K-3rd grade
- Workshops for all programs, provided by teams, alumni, business and tech professionals





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Event Costs

ROBOTICON is free and open to the public, with only modest team registration fees allowing maximum participation for the two day event. ROBOTICON is 90% volunteer produced. This year's budget is approximately \$65K and includes expenses for:

- USF Sun Dome / Yuengling Arena rental with associated fees and costs
- Robotics Competition Field construction, shipment and setup
- Stipends for Field Technical Assistants and other key volunteers
- Catering for volunteer and guest meals for 2 days
- Snacks & Refreshments for volunteers for 2 days
- Parking for all teams., volunteers, attendees and spectators
- Volunteer shirts
- Trophies
- Printing for programs, workshop materials and signage

Corporate and individual sponsorships and donations help defray event production costs and keep registration costs down for teams. Sponsorship opportunities are between \$500 and \$30K and include in-kind and other special support opportunities.





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Sponsorship Opportunities

ROBOTICON is free and open to the public, with only modest team registration fees. Sponsorships are crucial to the success of the event and the experience of our teams, volunteers, and spectators. Sponsorship levels provide our benefactors with a wide range of options with plethora of benefits.

❖ TITLE SPONSOR	\$30,000
❖ RoboPlatinum	\$20,000
❖ RoboGold	\$10,000
❖ RoboSilver	\$7,500
❖ RoboBronze	\$5,000
❖ RoboChamp	\$2,000
❖ RoboBooster	\$1,000
❖ RoboFan	\$500



FCDI is a 501(c)(3) nonprofit organization and all contributions to Roboticon through FCDI are tax deductible.

Corporate and individual sponsorships and donations help defray event production costs and keep registration costs down for teams. Sponsorship opportunities begin at \$500. In-kind and other special support are also appreciated.

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Sponsorship Opportunities Summary

	Sponsorship Level :	Roboticon TITLE	Robo Platinum	Robo Gold	Robo Silver	Robo Bronze	Robo Champ	Robo Booster	Robo Fan
Includes:		\$30,000	\$20,00	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000	\$500
Company Name combined with "Roboticon" in all media		**							
Recognition as a Primary Event Sponsor in all media		**							
Field named after company		**	X [*]						
Recognition as Field Sponsor on all peripheral elements		**	X [*]	X					
Opportunity to present to all participants/spectators at event		**	X	X	X				
Table Named at Invited Guest Luncheon		**	X	X	X	X			
Opportunity to address at Invited Guest Luncheon		**	X	X	X	X			
Ad image or logo on Sun Dome jumbotron		**	X	X	X	X			
Training class in company name		**	X	X	X	X	X		
Logo on shirt		**	X	X	X	X	X		
Recognition on signage inside event		**	X	X	X	X	X	X	
Special Event seating		**	**	40	25	20	10	4	
Invited Guest Luncheon Sat & Sun.		**	**	25	20	10	4	2	
Text mention on event shirts		**	X	X	X	X	X	X	
Opportunity to hang banner		**	X	X	X	X	X	X	
Opportunity for exhibit/vendor table		**	X	X	X	X	X	X	
Recognition on website		X	X	X	X	X	X	X	X
Recognition on program		X	X	X	X	X	X	X	X
Opportunity to contribute to swag bag		X	X	X	X	X	X	X	X

* Roboticon Title and Robo Platinum may share/combine field name

** Flexible Appreciation Elements comensorate with contribution amount.

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ROBOTICON TITLE: \$30,000

Recognition at this level includes everything at the Platinum Level, plus the sponsor's NAME in the title of the event, plus:

- The opportunity to NAME the entire event, in conjunction with the word "ROBOTICON".
 - E.g. "[Your Company] *ROBOTICON Challenge*"



Also includes:

- Recognition as Primary Event Sponsor in all media
- Reserved Special Event seating for the event
- Full spectrum inclusion in all event marketing
- Prime speaking opportunity at invited guest luncheon



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ROBOTICON PLATINUM: \$20,000

Recognition at this level includes everything at the Gold level plus:

- Recognition as a Primary Event Sponsor in all media
- Flexible seating at the Invited Guest Luncheon AND at the Special Event Seating for all your guests
- Opportunity to present to all participants and spectators at event
- Opportunity to name the competition field after your company



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ROBOTICON GOLD: \$10,000

Recognition at this level includes everything at the Silver level plus:

- Recognition as a Field Sponsor on all peripheral elements.
- 25 Seats at Invited Guest Luncheon
- Special Event seating for 40
- Opportunity to present to all participants/spectators at event



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ROBOTICON SILVER: \$7500

Recognition at this level includes everything at the Bronze level plus:

- 20 Seats at Invited Guest Luncheon
- Recognition on all collateral and signage
- Opportunity to present to all attending the event
- Table Named at Invited Guest Luncheon
- Special Event seating for 25



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ROBOTICON BRONZE: \$5000

Recognition at this level includes everything at the Champ level plus:

- 10 seats at Invited Guest Luncheon Sat & Sun.
- Opportunity to address at Invited Guest Luncheon
- Image/logo display on arena Jumbotron
- Training class in company name
- Special Event seating for 20



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ROBOTICON Champ! \$2000



Recognition at this level includes everything at the Booster level plus:

- Logo on shirt
- Recognition on signage inside event
- Special Event seating for 10
- 4 seats at Invited Guest Luncheon Sat & Sun.



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ROBOTICON Booster: \$1000



Recognition at this level includes everything at the RoboFan level plus:

- Text mention on shirt
- Opportunity to display banner
- Opportunity for 8x8 ft. Innovation Fair booth
- Special Event seating for 4
- 2 seats at Invited Guest Luncheon Sat & Sun.



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ROBOTICON Fan - \$500



Basic sponsorship recognition begins at the **RoboFan** level of **\$500** and includes:

- Recognition on website
- Recognition on program
- Opportunity to contribute to swag bag



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RoboFuel – Volunteer & Guest Luncheon Sponsor

Company Recognition at this level includes

- Website recognition
- Signage placement at dining and refreshment areas
- Announcements on social media platforms including Facebook & Twitter
- Public thank you at luncheons



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In-Kind Donations

Companies & Individuals providing in-kind donations of volunteer shirts, gift cards, trophies, printing or signage, or team resources, and other items valued at a minimum of \$100 will be recognized



- On the ROBOTICON Tampa Bay website
- Through announcements on social media platforms including Facebook & Twitter
- At relevant locations at the event (on gift bag, for instance, or during awards)



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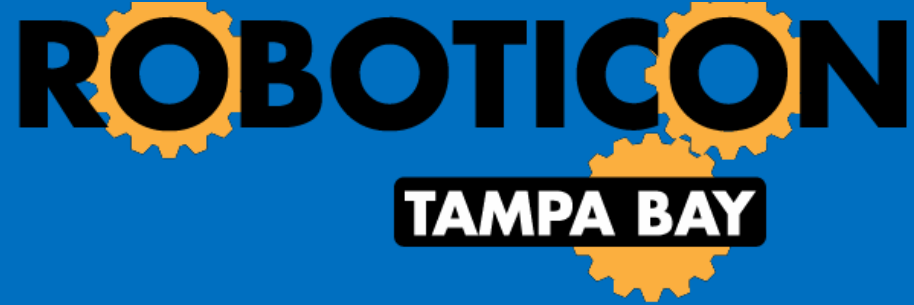
Create-a-Sponsorship Level

We're happy to speak with you about customizing a sponsorship level or event support just for you or your company.

We appreciate your interest in ROBOTICON Tampa Bay!



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Contact for Donations:

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